

Merinos for all markets

I don't need to tell any of you that the sheep market, weather and government decisions this year have put a lot of pressure on farmers and the whole sheep industry.

It is important to remember that all markets are cyclical and prices will lift again. Stay in touch with family and friends to get through this and position your business to take advantage when prices improve.



Fortunately the wool market has been steady so congratulate yourself on having merinos with a dual income stream. Or triple.

For generations Anderson Poll Merinos have strived to breed sheep that are highly productive with quality fleeces, lots of lambs and meaty carcasses, yet require less looking after. Fast early growth provides more options to target different markets for lambs and the ability to mate ewe lambs to rapidly increase flock numbers.

5 star rating

These days with a single genomic test any sheep can receive ASBVs but if they are not ground-truthed with actual measurements on the animal, their mob and ancestors/progeny the accuracy of those ASBVs is lower, meaning a published ASBV in the 50th percentile can result in a true Breeding Value somewhere between the top 10% and bottom 80% percentile.

Anderson have long been recognised for rams that breed as their ASBVs say they will. This is because of our decades-long commitment to recording a multitude of traits on every animal. We invest an enormous amount of time, work and money into collecting and collating data which, along with a genomic test improves ASBV accuracy and gives confidence to buyers.

We actively contribute to the National Resource Flock, Sire Evaluations, and trials like the Flystrike Genomics Project which further strengthens our trait accuracy.



Making a Mark on Merinos around Australia

- * In the latest Merino Superior Sires publication Anderson Poll are the only stud to have 5 sires in the Top DP+ list.
- * We are the only stud to have 3 rams in the MSS Top 20 High Use Sires List in 2023
- * In the DP+ Index- Top Current Sires list on Merinoselect, 7 rams (over 1/3) of the top 20 sires are either Anderson or have Anderson in their pedigree.

Anderson Semen Sires

If you are contemplating AI to get the latest genetics check out our semen sire list here

<https://search.sheepgenetics.org.au/catalogue/semen/10532?db=5&user=0&scenario=8>



The team at Anderson wish you all the very best for a wonderful Christmas and a happy and prosperous new year.